

Pop-Up Shop



Comhairle Contae Fhine Gall
Fingal County Council

in partnership with



What is a Pop-Up Shop?

A Pop-Up Shop is a vacant commercial property that is offered on a temporary basis to start-up businesses, local entrepreneurs, people from the arts and crafts sector or local community groups to give them an opportunity to reach a new audience or new potential customers they wouldn't normally have the resources to reach.

Fingal County Council is hoping to take short leases on vacant shop units in Fingal and offer them to suitable businesses to give them exposure and to re-energise the local economy.

Through a Tenancy Agreement occupiers typically use a '**Pop-Up Shop**' for up to a maximum of **4 weeks** paying a nominal all inclusive rent in the region of **€150 per week**. This initiative aims to complement existing businesses and only occupiers which are vetted by **Fingal County Council** will be permitted to occupy a Pop-Up Shop.

What are the Benefits?

- **Support for start-up businesses** and local community groups gaining exposure in our Town Centres
- **Encouragement for entrepreneurs** to progress small or online businesses to the main street retail sector – using the Pop-Up Shop to test their target market
- **Increased footfall** and complementary business for existing retailers negatively affected by adjacent vacant units
- **Positive publicity** and an attractive image for the Town Centre
- **Exposure for vacant units** occupied by Pop-Up Shops, which could assist in long term letting

How can I be involved?

Fingal County Council plans to develop Pop-Up Shops in the County if there is sufficient interest in the small business community so now we need your help. We need potential occupiers and potential landlords to tell us what you need and what you are offering by registering your interest using the contact details below. The more we know about shop unit size, services and utilities required and the needs of tenancy agreements the better our initiative will fit your needs.

If you are a potential Pop-Up tenant or Pop-Up landlord
Please register your interest: popupshop@fingalcoco.ie or phone **01 890 5708/5687**

All correspondence will be treated in the strictest confidence.