

PRESS RELEASE

Funding For Local Soccer Clubs

Learning to Maximise Future Fundraising Events

Soccer clubs across the country, along with other sporting organisations, depend heavily on fundraising activities by volunteers to finance the day-to-day running of the club. The recent economic downturn has meant that many club revenue streams are reducing donations, funding or sponsorship.

In order to get the best possible benefit from future fundraising activities, the FAI Volunteer Education programme will host a Fundraising Workshop on **Monday 8th March at 7.30pm in Skerries, North Dublin**. This Workshop is aimed primarily at club administrators and or/committee members and is fully supported by Fingal County Council.

The aims of the workshop are to help participants develop a sustainable strategy for fundraising/sponsorship, to significantly increase their club's income, to implement efficient fundraising procedures in clubs, and to use goodwill and long term supporters to create a best practice system. This innovative course will look at the various types of fundraising, which ones to use to maximise the chances of success through good planning, setting an appropriate target and finally negotiating sponsorship deals.

The FAI Volunteer Education programme provides advice, assistance and support to all volunteers in clubs at all levels of club activity.

If you or your club is interested in attending the above workshop, or would like further information on the FAI Volunteer Education programme, please contact FAI/Fingal County Council Development Officer Paul Keogh at paul.keogh@fai.ie or 086-0444435.

Ends 18/02/10