



## PRESS RELEASE

### Great Success for Fingal in ongoing fight against litter

The IBAL Anti Litter League awards ceremony for 2009 took place on Monday 4th January last. 60 towns were surveyed and each of the Fingal areas assessed was determined to be "Clean to European Norms". Blanchardstown ranked highest coming in 10<sup>th</sup> place nationally, followed by Swords (28th) and Balbriggan (29<sup>th</sup> place).

Irish Business Against Litter (IBAL) was set up in 1996 as an alliance of companies who believe that litter has a significant impact on our economic well-being. The main sources of our prosperity – tourism, Foreign Direct Investment and our food industries - all depend on an image of Ireland as a clean and green island.

PJ Howell, Director of Environmental Services was delighted with the result. "This is a great tribute to the hard work put in by the Council and voluntary groups across the county like Tidy Towns who work tirelessly to keep their areas litter free", PJ said. "This is a great result for Blanchardstown, Swords and Balbriggan", he continued, "and it is specifically worth mentioning that the road-works on the approach along the Dublin Motorway didn't impact in any negative way on the litter situation in our towns".

**ENDS 11/01/10**

Photo: Pictured to the left of Shay Barker, SEO FCC Environment Department is Mr Michael Layde, Department of Environment, Heritage and Local Government and to the right Dr Tom Cavanagh, Chairman of IBAL.