

PRESS RELEASE

Sports Development Seminar at Croke Park

Local Sports Partnerships organise Club Development Seminar

The 2nd Annual Club Development Seminar, organised by Dublin, Wicklow and Kildare Sports Partnerships, will take place at Croke Park on Saturday 19th November. This follows on from the very successful inaugural Club Development Seminar held in the Aviva Stadium in 2010.

Sport in general, and the club structure in particular, is under enormous pressure whether in relation to fund-raising, subscriptions or simply retaining its membership. Allied to this is the constant need for volunteers and the increased levels of professionalism and scrutiny that club mentors and volunteers are subject to. This seminar with leading speakers on issues such as budgeting, strategic planning and volunteer recruitment has been set up to help clubs to tackle the principal problems they face and to ensure they are well positioned for the future.

A number of companies have also come on board to lend their support to the event including Pulse Medical Ltd, McSports, MyClubFinances.com and EventElephant.com.

This event will run from 9.30am (registration is from 9.00am) to 1.00pm, followed by lunch and conscious of the financial pressure that clubs face we have deliberately kept the cost of attendance to €20 per person. Online booking is now available at www.eventelephant.com/thefutureofyourclub, making it easier and quicker to book into this event, and also contains details on the format and speakers at this event.

The variety and level of expertise on offer will be of great benefit to clubs and this seminar looks to be even stronger than in 2010. If you would like more information on

this event, please contact Audrey Grainger at South Dublin County Sports Partnership, Tel. 01 414 9000 ext 2678 or email agrainger@sdblincoco.ie. Places are strictly limited and people had to be refused in 2010 so book early to avoid disappointment. No bookings will be taken after Friday 19th August 2011.

If you would like further details please contact South Dublin County Sports Partnership, Tel. 01 4149000 or email; info@cdcsp.ie

(Note: This seminar was postponed from its original slot on August 27th).

ENDS 27/10/11

Editors Notes

1. The Local Sports Partnerships involved are:

- Fingal Local Sports Partnership
- Dublin City Local Sports Partnership
- Dun Laoghaire/Rathdown Local Sports Partnership
- South Dublin Local Sports Partnership
- Wicklow Sports Partnership
- Kildare Sports Partnership

2. The Club Development Information Seminar is supported by the Irish Sports Council & Federation of Irish Sport