



PRESS RELEASE

Council joins forces with DHL to celebrate World Environment Day with an Estuary Cleanup

Fingal County Council joined forces with DHL on Wednesday 2nd June last to undertake an extensive clean up of the Broadmeadow Estuary to mark World Environment Day which happens on 5th June. Commemorated every 5th of June since 1972, World Environment Day (WED) is one of the principal vehicles through which the UN heightens worldwide awareness of the environment and encourages political attention and action.

To support this global initiative, DHL Global Forwarding based in north Co. Dublin approached Fingal County Council with a specific request to help clean up the Broadmeadow Estuary and their offer was met with great enthusiasm by the Local Authority. The Broadmeadow Estuary is an area of natural beauty inhabited by native flora and fauna but sporadic littering has often been an eyesore for local residents and a danger to the environment.

DHL Global Forwarding used the occasion of WED to strengthen its Go-Green program and its CO₂ efficiency target, by raising continuous awareness on the topic and mobilising employees. Fingal County Council, for its part, provided litter picking equipment for the cleanup which was assisted by a fleet of volunteers from DHL's staff based at Swords and St. Margarets. For every employee that participated in the cleanup, the DHL's GoGreen team has invested in 1 square meter of land to help protect the native plants that are being displaced along the southern coast of Brazil

"Employee participation and active engagement is a key element of our GoGreen environment program and this initiative was a huge success due to the goodwill hard work of the DHL Global Forwarding team", explained Maurice Meade, Managing Director of DHL Global Forwarding. "Taking some time out to help in this conservation project is extremely beneficial for the local community who use the estuary, and it encourages team building at the same time", the MD said. "I am delighted that we were able to work with Fingal County Council to support the conservation of such a wonderful local amenity", he added.

P.J. Howell, Director of Environment, Economic Development and Social Inclusion with Fingal County Council, congratulated the DHL volunteers on their hard work. "As a Council we fight a continuing battle against litter and illegal dumping", P.J. explained, "and we are always very encouraged by initiatives like these where volunteers are willing to help us to tackle the problem, particularly in a unique and important natural area like the Broadmeadow

Estuary". "Thanks to their huge efforts over x hours we took away x sacks of waste from the estuary including bottles, cans and plastic much of which we were able to recycle", PJ said.

For further information on this and similar initiatives please contact:

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Note to Editors:

The United Nations Environment Programme decided the theme for WED 2010 as "Many Species. One Planet, One Future". It echoes the urgent call to conserve the diversity of life on our planet. This year, WED is envisioned to be the biggest, most widely celebrated global day for positive, environmental action. The celebration of WED gives a human face to environmental issues and enables people to realize not only their responsibility, but also their power to become agents for change in support of sustainable and equitable development. DHL globally is calling for staff to participate and get involved with an environment project in the community in which they work.

DHL Global Forwarding took the opportunity to use the occasion of WED to strengthen its Go-Green program and its CO₂ efficiency target, by raising continuous awareness on the topic and mobilising employees. Team members from two sites (St. Margarets and Swords) worked to clear the Broadmeadow Estuary of rubbish for the day on Wed 2nd June.

DHL's GoGreen program is a lighthouse example in the logistics industry and the company has set itself ambitious targets with a focus on improving its CO₂ emissions. DHL's approach includes optimising its air and vehicle fleet, improving energy efficiency, implementing innovative technologies, developing green products, encouraging employees to use resources wisely, and working with customers and suppliers to do the same. The Group's employees play a crucial role in efforts to turn the business as green as possible.

DHL is the global market leader in the logistics industry and "The Logistics company for the world". DHL commits its expertise in international express, air and ocean freight, road and rail transportation, contract logistics and international mail services to its customers. A global network composed of more than 220 countries and territories and about 300,000 employees worldwide offers customers superior service quality and local knowledge to satisfy their supply chain requirements. DHL accepts its social responsibility by supporting climate protection, disaster management and education.

DHL is part of Deutsche Post DHL. The Group generated revenue of more than €46 billion in 2009.