Press Release

September 6, 2017

Excellent results for Fingal in latest IBAL results

In excellent news for Fingal the areas of Dublin Airport & Environs and Balbriggan are featured in the 16 top-tier towns deemed "Cleaner than European Norms", the highest category, in the latest survey by business group Irish Business Against Litter (IBAL). Dublin Airport Environs has come in 2nd place which is a huge accomplishment given that the Dublin Airport Environs were found to be a “Litter Blackspot” when first surveyed 5 years ago. Balbriggan was awarded 13th place in the league a superb result for Balbriggan on its return to the Anti-Litter League.
Speaking about the national results Conor Horgan of IBAL said. “Across the board we have seen improvements. The news is all the more positive given the importance of how we present our country over the summer months, when we attract over 40% of our visitors. Also satisfying is the pristine state of the roads around Dublin Airport, which help form a first impression for many of these visitors.”

The report on Dublin Airport Environs states that “For visitors arriving at Dublin Airport, the impression they gain should be a positive one, based on this survey” and goes on to state that many of the airport environs sites were pretty busy with traffic but this didn't impact in any negative way on the litter situation, and that “all in all, this was a top ranking site throughout.”

The Balbriggan report praised the excellent impression on the approaches to Balbriggan, the well maintained environment and cleanliness in the town including the Railway Station and the Beach. Ardgillan Castle & Demesne was singled out for praise in the report stating “If a site ever deserved a Grade A+ this would definitely have to be one of the top contenders! It is a wonderful amenity which is clearly very well respected by the users and lovingly tended by those responsible for the maintenance - well done to all concerned.”

In response to the news Paul Reid, Chief Executive of Fingal County Council said “The inclusion of two Fingal locations in the latest IBAL survey demonstrates clearly the ongoing commitment of Fingal County Council in the fight against litter. The success in this year’s survey is testament to the dedication and hard work of the Operations Cleansing Crews and Council Staff who strive to ensure Fingal is an attractive place to live, work and visit. I would like to also commend the excellent work being done by the local community and tidy towns groups”


ENDS

For further information contact Press@fingal.ie