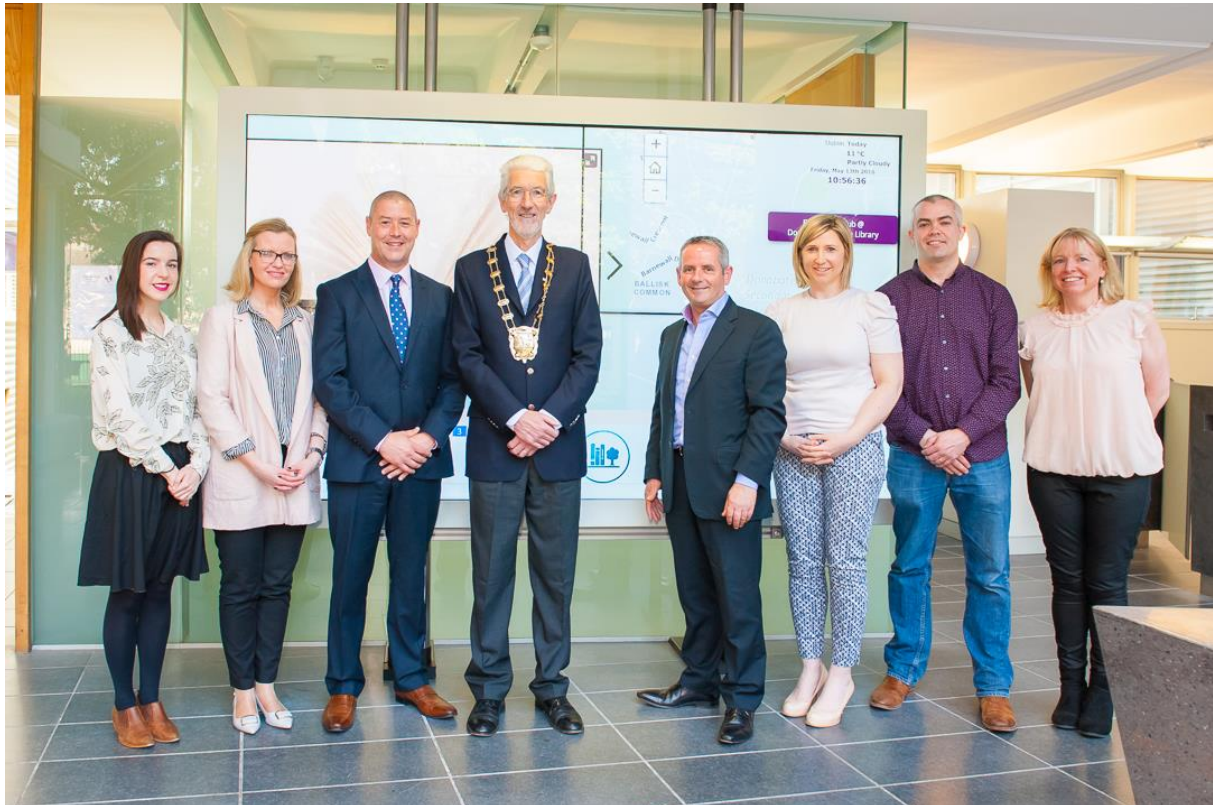




PRESS RELEASE

26.05.16

Fingal County Council's "Unfolding News Story" App Wins Prestigious National Competition - ESRI Ireland



Fingal App wins national competition.

Fingal County Council's "Unfolding News Story" App has won a prestigious competition held by ESRI Ireland.

The App, available on Google Play and the AppStore, is all about connecting with our customers to update them on all of the latest news in relation to Water Disruptions, Road Closures, Severe Weather, Floods, Latest Planning Applications and Community Events.

This service is accessible to customers on the Council website and on mobile devices. It is also presented in the interactive digital Atrium of County Hall in Swords on large multiple touchscreens. At any time, the content is relevant for the current week.

The team in Fingal worked with PinPoint Alerts to create an application using ESRI cloud technology, ArcGIS Online, StoryMaps and AppStudio for ArcGIS.

Paul Reid, Chief Executive, Fingal County Council said: "This is a tremendous achievement by our Project Management Team and one we are very proud of because it is an excellent

example of how we at Fingal County Council are utilising technology for the benefit of the citizens of Fingal.”

David O’Connor, Mayor of Fingal said: “I would like to congratulate the Project Management Team on behalf of all the Council members on their success. It is well deserved because we have seen at first-hand how useful this App is and how it can help the people of Fingal.”

Claire McIntyre of the Project Management Team said: “This was team effort from myself, Hazel Farley and Brendan Cunningham of Pinpoint Alerts and we are delighted to have won this prestigious competition. The App is one of several we have developed and all have been devised to make things easier for people to interact with Fingal County Council.”

Fingal have been invited to attend the International ESRI User Conference in San Diego, California in June, where the Fingal Unfolding News App will be showcased in front of 16,000 international delegates.

There has been lots of excitement generated around the highly innovative use of this App and its power as an engaging communication tool for businesses and for the Citizen. Commenting on the entry, Eamonn Doyle, CTO, ESRI Ireland noted “this dynamic element really interested me as is quite a contrast to the static content one normally sees in Story Maps. This approach is really innovative and has a lot of potential for other organisations where news and events are geographically distributed”.

The team are currently considering other uses of the App, particularly its use as a tool in the area of tourism promotion in Fingal, highlighting the county as a fantastic place to visit.

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ENDS

Picture L to R : Representatives of ESRI Ireland; Mayor of Fingal, Cllr.David O’Connor; CE Fingal County Council, Paul Reid; Fingal County Council IT Staff (App designers).